



City of New Bedford  
Scott W. Lang, Mayor

City of New Bedford  
Office of the Mayor  
Contact: Elizabeth Treadup  
(508) 979-1410  
[Elizabeth.Treadup@ci.new-bedford.ma.us](mailto:Elizabeth.Treadup@ci.new-bedford.ma.us)

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## P R E S S   R E L E A S E

### **New Bedford Fire Department to Host Free Event to Promote Fire Safety and Prevention Skills**

*Papa Gino's to Provide Free Pizza and Educational Materials*

**New Bedford, Massachusetts-** The New Bedford Fire Department invites local families to participate in "Fire Prevention Day" activities on Sunday, September 30, 2007 from 12:00pm - 4:00pm at the Buttonwood Park Zoo. Fire Prevention Day, sponsored by the City of New Bedford and Papa Gino's, is aimed at teaching families fire safety and prevention practices.

The month of October has been designated as "National Fire Safety Month." At the Fire Prevention Day event, the New Bedford Fire Department will teach participants helpful safety techniques, how to plan escape routes and the right way to escape a smoke-filled room. In addition, Papa Gino's, the Dedham, Massachusetts based pizza chain, will provide free pizza, children's fire safety coloring sheets and fire hats. The New Bedford Fire Department will also perform "Jaws of Life" vehicle extrication demonstrations.

"This event allows the New Bedford Fire Department to reach out to the community and arm local families with fire safety tips and procedures," said Fire Chief Paul Leger. "Fire Prevention Day is a great opportunity for families to get together to learn and prepare how to best react in the event of a fire emergency," he said.

This event is part of a broader community relations campaign sponsored by Papa Gino's to encourage families to learn about fire safety. For the past thirteen years, Papa Gino's has sponsored fire department open houses throughout New England, hoping to educate more than one million people about fire safety and prevention. During October, Papa Gino's will provide customers with fire prevention coloring sheets and certificates for kids. For more information about Fire Prevention Day, contact Captain Scott Kruger of the New Bedford Fire Prevention Bureau at (508) 991-6120.

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